

Tips for Circulators

- **Gather your supplies:** printed surveys, clipboards, ball point pens (don't use pens that smudge).
- **Check in:** Let us know you're doing surveys, we might be able to connect you with others in your area. Also, your state might have added a local question to the survey.
- **Find a good place:** go to places where there are many people, preferably where they aren't too preoccupied or in a big hurry. (and if possible, where there might be a lot of independent voters). [relaxed traffic shopping centers, transportation hubs with wait times, outside busy public libraries, farmer's markets, fairs & festivals, parade routes before the parade starts, busy public parks, issue rallies, etc.]
- **Get a friend or two:** You're welcome to go on your own, but it's more fun and more efficient if you get a friend or group to survey with you. You could wear the same color shirt, i.e., purple.
- **Connect:** Smile, make eye contact, and give a brief introduction: "Hi, I'm _____. I'm doing a survey of independent voters, now 44% of Americans. Are you an independent voter?" "No – ok, thank you." "Yes – great. Would you be willing to take my survey? – it's a great way to get your voice heard."
- **Be patient and polite:** Not everyone will be an independent, nor will everyone be willing to take the survey. That's ok; just be patient, and you will find people to take the survey. Always be kind, respectful and courteous. Don't argue with anyone, and don't try to push someone into taking a survey who refuses.
- **Other possibilities:** You may also conduct surveys on the phone with independent contacts or voter lists, or you may reach out to your network on the phone or in person.
- **Report Back:** When you finish conducting surveys, be sure to scan and e-mail them back to us, or mail them in. [e-mail to gmandell@cuip.org, or txc@tianix.com, or randy@uliv.org. Or, mail to: IndependentVoting.org / Att: 9 Questions Survey, [417 Fifth Avenue, Suite 811, New York, NY 10016](#).
- **Contact info is key:** Make sure to offer everyone who takes the survey the opportunity to receive Independent Voting's online newsletter The Hub, get survey results and stay connected to the independent movement by giving their contact information. Ask everyone for it in a matter-of-fact manner and let them tell you if they don't want to give it. Make sure to write clearly.